

Good News!

BUSINESS supplement



Say it Now! British Institute A proposal for change!

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Patronato de Cultura de Guadarrama

Business English

This is a short presentation given by an external consultant to the senior management of a British company called "Nuts and Bolts". The company produces nuts and bolts for use in industries. IN 1999 they launched a new generation of nuts and bolts and now, in late 2000 they have run into difficulties in the market. To overcome those difficulties they have called in a top management consultant, Peter Smith Pérez, from "Take it Easy Consultants.

Let's sit in on his presentation.

"Good morning. Four months ago, in the face of the current difficulties, your chairman requested my team to prepare a series of options and recommendations for management as a matter of priority. Briefly, Nuts and Bolts' successes with the new bolt range have not been sustained this year. Sales are down and with the poorest pre-tax profits for many years, the Nuts and Bolts share price is dangerously low. What is more, our projections to 2001 offer very little comfort.

Jokes

- Will the band play anything I request?
- Yes, sir.
- Well, tell them to play dominoes

- -Take a deep breath and say 'nine' three times
- A-a-ah, twenty-seven

Argentina: Economy

The economy of Argentina is Latin Ameri-

ca's third-largest, with a high quality of life and GDP per capita. An upper middleincome economy, Argentina has a firm foundation for future growth for its market size, the levels of foreign direct investment, and percentage of high-tech exports as share of total manufactured goods. The country benefits from rich natural resources, a highliterate population, an exportoriented agricultural sector and a diversified industrial base. Historically, howeverver, Argentina's economic performance has

been very uneven, in which >>>

La Boca



What is more, our projections to 2001 offer very little comfort. (See GRAPH)

Dictionary

www.wordreference.com

¿Aprender Inglés?

Para aprender inglés tienes que someterte a una alta frecuencia de impacto de la lengua inglesa (videos, canciones...); escuchar mucho para distinguir sonidos y así entender; repetir; leer. Necesitas un "profe" que "suene" bien, que te ayude a "ubicar" sonidos para que aprendas que las pa-

labras son impostoras. Y

tiempo y el gusto de

hacerlo



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Let's Cry for Argentina

A couple of Argentinians go to a party in Madrid. One of them asks: 'Shall we tell them we are argentinians? 'Oh, no!, answers the other one, let

Have a look at the article about Argentina. Can you give me a good reason why Argentina is a poor country? Perhaps it's because...

> high economic growth alternated with severe recessions, particularly during the late twentieth century, and income maldistribution and poverty increased. Early in the twentieth century it was one of the richest countries in the world and the richest in the Southern hemisphere, though it is now an uppermiddle income country. Argentina is considered an emerging market by the FTSE Global Equity Index, and is one of the G-20 major economies.

Cataratas el Iguazú



Argentina: Statistics

GDP \$370.26 billion (nominal) \$642.4 billion PPP) (22nd, 2010)[2]

GDP growth: 9.2% (2010) GDP per capita: \$9,583 (nominal, 2011) \$15,854 (PPP) (<u>52nd</u>, 2010)

GDP by sector Agriculture, forestry and fishing, 9.2%; mining, 3.3%; manufacturing, 18.8%; construction, 5.2%; commerce and tourism, 13.5%; transport, communications and utilities, 8.5%; finance, real estate and business services, 15.0%; government, 6.3%; education, health care and other, 20.2%. (2010)[1]